

Home Staging Cheat Sheet



Preparing your home, listing or investment property to sell quicker and for the best price possible...

Did You know?

According to a survey of over 3500 homes, spending 1%-3% of the value of your home on staging and upgrades will typically net you a 10% return of investment on the sale!

What to do first...

- Disassociate yourself – See your home as a “product”
- Commit to the process – Hard work = Rewards
- Get Help – Using a professional stager will increase your staging returns enormously
- Packing Starts Now – Get boxes and label them for “Keep”, “Trash” and “Donate”
- Fix It – Only low-ball investors like homes that need “work done”, so make those repairs now
- No Profile – Don’t allow buyers to profile you politically, religiously or otherwise – Pack it up!
- Photo Rules – Lifestyle photos only. We want buyers to see the “good life” in your home
- Edit– Clear the home accessories that are over 4 years old and smaller than baseball
- Lighting – Remove older drapes in main area and trim bushes around windows
- Modernize – Buy fresh pillows, large artwork, live plants & white towels for the bathroom

Contact Mazuryk for your next Home Staging Consultation

 639 945 7798

info@mazurykstaging.com